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# KRESSMANN MONOPOLE

**THE ORIGINAL BORDEAUX SINCE 1897**

*« When he created « Monopole » wines, which have been imitated so many times over the years, Edouard Kressmann pushed the art of the blend to the utmost state of perfection ... »*

Edouard Kressmann Junior  
October 1956

HISTOIRES DE QUALITÉ DEPUIS 1871 • LEGENDS OF QUALITY SINCE 1871

# THE ORIGINAL BORDEAUX SINCE 1897

*« When he created the famous « Monopole » wines, which have been imitated so many times over the years, Edouard Kressmann pushed the art of the blend to the utmost state of perfection.*

*With his experience and tasting skills, he immediately knew how to judiciously assemble the different components from a selection of noble cru wines from Bordeaux... resulting in consistent quality; so that when choosing a bottle of Kressmann Monopole Rouge, consumers know that... they will be rewarded with excellent quality and great value for money. »*



Edouard Kressmann Junior  
October 1956

## ORIGINAL SINCE ONE OF THE VERY FIRST BORDEAUX BRANDS

Launched in 1892 in London, the Kressmann Monopole Dry brand was officially registered in 1897. It was the creative genius of Edouard Kressmann, a visionary in the art of blending, who drew his inspiration from a speciality that had made his family's fortune in the coffee business. His art was to combine different crus to find the very best blend offering perfect harmony.



## ORIGINAL SINCE THE BRAND ASSOCIATED WITH SPECIAL OCCASIONS

Kressmann Monopole has graced the finest tables, served among others to his Majesty the King of Sweden (Gustave V), Général de Gaulle and French actor, Gérard Philipe. Legend has it that the name was inspired by « Adelina Patti », a famous singer of the time, who at every concert on her tour would request « this little Graves dry wine for which Kressmann held the monopoly ».



## ORIGINAL DUE TO ITS DISTINCTIVE CHARACTER

With the return to the original label and the statement of the date the brand was registered, this label highlights more than 120 years of history and unique blending expertise.



# THE ORIGINAL BORDEAUX SINCE 1897

## ORIGINAL DUE TO THE INIMITABLE ART OF BLENDING

Since 1897, Kressmann has acquired years of experience selecting wines from the hugely diverse terroirs that make Bordeaux a truly unique vineyard. Kressmann Monopole is the result of the most judicious selection of wines from a vast palette, seeking the optimum balance between a terroir, a grape variety and a highly skilled grower. Blending is a precise art consisting of combining a number of premium, yet vastly different wines, until achieving perfect harmony. Hundreds of tastings are required every year, and at least 3 tasting experts combine their skills to perpetuate the inimitable style so cherished by its founder.



### A RED BORDEAUX OFFERING EXEMPLARY HARMONY

- **A selection of the finest terroirs:** primarily from the terroirs of the « Côtes », which are ideal for creating perfectly ripe Merlot and Cabernet Sauvignon.
- **Always open to new talent and ideas:** to remain inimitable, Kressmann Monopole is always seeking talented growers and the very latest winemaking techniques.
- **Precision ageing like the finest wines:** using a perfectly honed sense of proportion, our winemakers adapt ageing techniques each year, to obtain the perfect balance of finesse and power.

#### Complexity and balance

Kressmann Monopole red is the **perfect balance of fruit and oak character acquired during ageing**. Crimson in colour and tinged with copper, the complex nose offers aromas of red fruits, vanilla and spices. Immediately rounded and powerful, the silky tannins on the finish reflect the ripeness of fruit underpinned by perfectly balanced oak.

*Grape varieties: Merlot, Cabernet Sauvignon and Cabernet Franc*



### A UNIQUE WHITE BORDEAUX 100% SAUVIGNON BLANC

- **A selection of the finest Sauvignon Blanc terroirs:** primarily from the «cool» clay-limestone terroirs to the north of the appellation, particularly suited to growing this varietal.
- **A choice of partners who are Bordeaux white wine experts:** working in close collaboration with growers who over time have developed highly specific, groundbreaking winemaking expertise and techniques.
- **Ageing on the fine lees:** for 5-6 months to maximise the aromatic intensity and create wines with a remarkable bouquet.

#### Freshness and elegance

Kressmann Monopole white attracts consumers with its **pale yellow colour** tinged with bright green glints and **tropical fruit bouquet** and lemon notes. On the palate, **lively character and elegance** combine to create a **well-structured wine, fresh finish**.

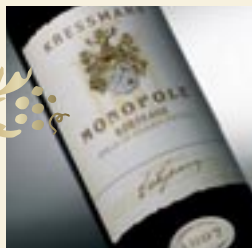
*Grape variety: 100% Sauvignon blanc*

# THE ORIGINAL BORDEAUX SINCE 1897

**O**RIGINAL FOR ITS REMARKABLE QUALITY  
RECOGNISED BY WINE PROFESSIONALS

## KRESSMANN MONOPOLE

BORDEAUX ROUGE



### 2016 Vintage

SILVER: Concours des Grands Vins de France - Mâcon 2019

SILVER: Concours Mondial de Bruxelles 2019

SILVER: Concours International de Lyon 2019

BORDEAUX TALENT 2018: 6 wines chosen from among more than 100 candidates in a blind tasting (Compétition organized by the Syndicat des Bordeaux & Bordeaux Supérieur)

### 2015 Vintage

GOLD: Concours Mondial de Bruxelles 2017

SILVER: Concours des Grands Vins de France - Mâcon 2017

### 2014 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » (Guide Hachette des Vins 2017)

GOLD: Concours de Bordeaux Vins d'Aquitaine 2016

SILVER: Concours des Grands Vins de France - Mâcon 2016

SILVER: Concours Mondial de Bruxelles 2016

### 2013 Vintage

THE FIRST OF 6 AWARDS AT THE BORDEAUX ROUGE OSCARS 2015

First place in the blind tasting featuring more than a hundred competing wines (Compétition organized by the Syndicat des Bordeaux & Bordeaux Supérieur).

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2016

GOLD: Concours de Bordeaux Vins d'Aquitaine 2015

### 2012 Vintage

\*\* TWO STARS: « AN OUTSTANDING WINE » - THE HIGHEST SCORE FOR A BORDEAUX BRAND : « The 2012 is a great Bordeaux on every level [...], so great that the tasting panel put the wine forward to the grand jury, who decide on the highly sought-after "Coup de Coeur" top picks selection [...] » (Guide Hachette des Vins 2015)

GOLD: Concours de Bordeaux Vins d'Aquitaine 2014

SILVER: Concours Mondial de Bruxelles 2014

### 2011 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2014

GOLD: Concours de Bordeaux Vins d'Aquitaine 2013

SILVER: Challenge International du Vin - France 2013

SILVER: Concours Mondial de Bruxelles 2013

### 2010 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2013

« GOOD, WELL-MADE WINE » Le Guide Bettane & Desseauve des Vins de France 2013

### 2009 Vintage

« A SUCCESSFUL WINE » Guide Hachette des Vins 2012

### 2008 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2011

### 2007 Vintage

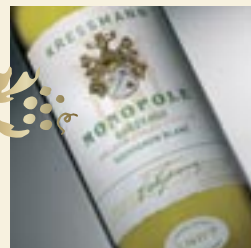
\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2010

### 2006 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2009

## KRESSMANN MONOPOLE

BORDEAUX BLANC



### 2018 Vintage

GOLD: Concours de Bordeaux Vins d'Aquitaine 2019

GOLD: Concours des Grands Vins de France - Mâcon 2019

SILVER: Concours International de Lyon 2019

SILVER: Concours Mondial de Bruxelles 2019

### 2017 Vintage

GOLD: Concours Mondial de Bruxelles 2018

### 2016 Vintage

GOLD: Concours de Bordeaux Vins d'Aquitaine 2017

GOLD - 91 points: Los Angeles International Wine Competition 2017

SILVER: Concours Mondial du Sauvignon 2017

### 2015 Vintage

SILVER: Los Angeles International Wine Competition 2016

### 2014 Vintage

FIRST FRENCH DRY WHITE WINE\* - Special Prize and Gold Medal in the Challenge International du Vin 2015 (\*RANKED FIRST among 350 French dry white wines tasted and scored 18.5/20)

SILVER: Concours de Bordeaux Vins d'Aquitaine 2015

SILVER: Concours Mondial de Bruxelles 2015

### 2013 Vintage

\*\*\*(\*) Guide Hubert 2014 « Nose expressing a pleasant fruit, hints of gooseberry, citrus and floral, round and fruity palate with a beautiful flesh and vivacity. Well-made. »

### 2012 Vintage

THE 2013 OSCARS OF « SUMMER BORDEAUX WINES »: best quality/price/pleasure ratio awarded by the Syndicat des Bordeaux & Bordeaux Supérieur.

SILVER: Concours de Bordeaux Vins d'Aquitaine 2013

### 2011 Vintage

« A SUCCESSFUL WINE » Guide Hachette des Vins 2013

### 2010 Vintage

\* ONE STAR: « A VERY SUCCESSFUL WINE » Guide Hachette des Vins 2012

### 2009 Vintage

SILVER: Concours Mondial de Bruxelles 2010

SILVER: Concours Mondial du Sauvignon 2010

« A SUCCESSFUL WINE » Guide Hachette des Vins 2011

### 2008 Vintage

« GOOD, WELL-MADE WINE »: « Appealing aromatic complexity leaning towards fruit and spice, honest, lively and well balanced on the palate. » (Guide Bettane & Desseauve des Vins de France 2011)

### 2005 Vintage

« A SUCCESSFUL WINE » Guide Hachette des Vins 2007



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